

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	
Samantha H. Stetson, et al.)	
)	Examiner: Raquel Alvarez
Application No: 10/092,369)	
)	Art Unit: 3688
Filed: March 6, 2002)	
)	Confirmation No: 8236
For: METHOD AND APPARATUS FOR)	
SERVING A MESSAGE IN)	
CONJUNCTION WITH AN)	
ADVERTISEMENT FOR DISPLAY ON)	
A WORLD WIDE WEB PAGE)	
)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action dated February 12, 2010, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered: